



IMPACT REPORT

FISCAL YEAR **2023**

**July 1, 2022 - June 30, 2023*

FROM THE EXECUTIVE DIRECTOR

Dear Keyway Supporters,

Reflecting on Keyway's transformative journey in 2023 fills me with excitement as I share the remarkable progress that defines our organization's growth and impact.

Addressing the needs of the hundreds of women returning to St. Louis from incarceration annually necessitates collective effort. In 2023, Keyway took significant strides in enhancing program quality by fortifying connections with **dedicated funders and community partners**. This collaborative approach underscores our commitment to community engagement.

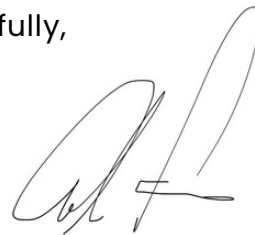
A pivotal development this year was the **strategic partnership** with the City of St. Louis' Office of Violence Prevention. This collaboration allowed Keyway to refocus efforts on the unique needs of justice-involved women in the immediate St. Louis region. The transformative multi-year grant unites diverse community organizations, forming a **collaborative force** to address pervasive violence at its roots.

Community education remained a priority, with Keyway actively participating in speaking engagements and training sessions aimed at educating our broader community about the needs of justice-involved women and equipping them with **tools to support successful reintegration**. The commitment to community education extended to our inaugural Game Night fundraiser, offering attendees a unique opportunity to gain insights into the challenges of reentry through Keyway's Reentry Simulation Board Game.

In 2023, Keyway's impactful initiatives garnered well-deserved recognition. We were honored with FOCUS St. Louis' 2023 **"What's Right with the Region" Award** for Demonstrating Innovative Solutions, spotlighting our positive impact on the community. Additionally, our critical mission was featured on Channel 5's Show Me St. Louis morning show, emphasizing our dedication to **breaking the cycle of incarceration** and strengthening the St. Louis community.

As we eagerly anticipate 2024, we are steadfast in our commitment to building on the success and lessons learned in 2023. I extend my deepest appreciation to each of you for your unwavering support and invite you to join us at our Gala on May 4, 2024. Your dedication fuels Keyway's mission, contributing to the **positive transformation of lives within our community**. Together, we are creating a lasting impact that ripples through the lives of those we serve.

Gratefully,



April Foster
Executive Director



Our Mission

To advocate for and assist women in the criminal justice system to support their successful transition to family and community.

Our Impact

123 PARTICIPANTS SERVED

100%

Did not recidivate*

(*did not return to prison within 6 months of program admission)

62%

Remained 100% sober

82%

Gained employment

100%

Maintained stable housing

87%

Reduced trauma symptoms



\$54,321 provided in grocery assistance



28,371 Nights spent in safe, supported housing



293 Life Skills classes & workshops offered



\$89,239 provided in community rent & utility assistance



\$9,687 provided in transportation assistance

“Why should the community support Keyway? Because it gives us hope. We can grow. We can recover. We can heal.”

Stacy B.

Current Participant

Grants

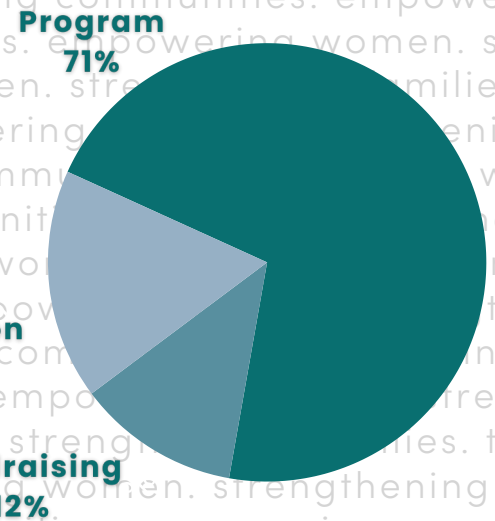
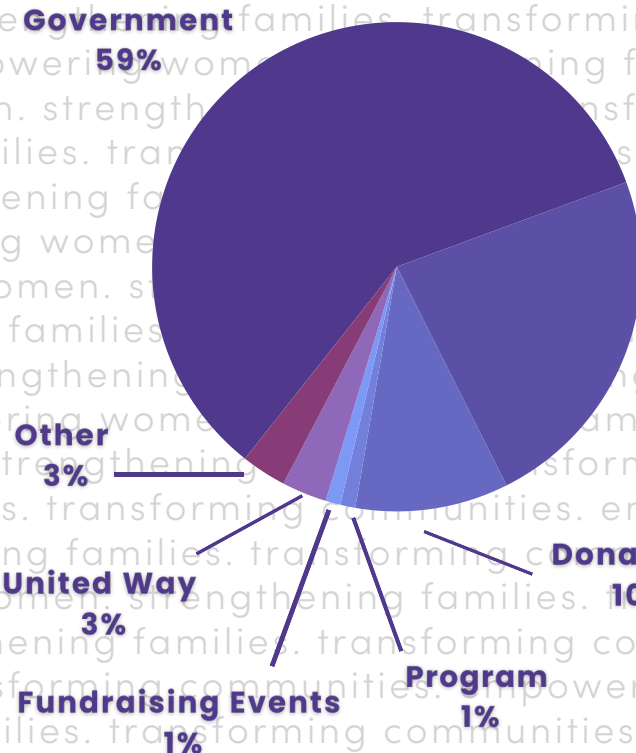
In 2023, Keyway made significant strides in elevating program quality by strengthening connections with committed funders and community partners. A significant milestone includes securing a \$500,000 grant in collaboration with the Lutheran Foundation and We Raise Foundation. This substantial funding empowers Keyway to enhance staff and community education, emphasizing program quality and measurable outcomes.

Additionally, a strategic partnership with the City of St. Louis' Office of Violence Prevention allows Keyway to refocus efforts on addressing the specific needs of justice-involved women in the immediate St. Louis region. This transformative multi-year grant unites various community organizations, forging a collaborative force to combat pervasive violence.



Total: \$2,341,287 REVENUE

Audited Fiscal Year 2023* Represented
*July 1, 2022 - June 30, 2023



EXPENSES Total: \$2,423,039

Expenses include amount funded by multi-year grant.

Finances

WHY I VOLUNTEER...

"I started volunteering about a year and a half ago. Prison ministry has a special place in my heart. I love the ladies. I love to see the smiles on their faces when they find something [in the Boutique] that makes them feel good...it inspires them, and it inspires me."



Dorothy Simmons

Keyway Volunteer

PARTICIPANT HIGHLIGHTS



"Overall, Keyway is the best thing that ever happened to me."

Elesia R.

Past Participant & Current Keyway Employee

"If someone was considering Keyway, I would tell them it's the best decision I've ever made. You can go to other places but it won't compare to all the resources we have here, the security and safety. **Other places don't do this.**"



Stacy B.

Current Participant



"Keyway served as a guide for me."

Niesha H.

Past Participant

ACKNOWLEDGEMENTS

Corporations & Organizations

American Direct Marketing Resources
Bayer
The Boeing Company
Commerce Bancshares Foundation
The Federation of the Congregations of the Sisters of St. Joseph of the United States
Franciscan Sisters of Mary
Golden Gems
IQVIA
Jane & Bruce P Robert Charitable Foundation
Kreilick Family Foundation Inc
Lydia Circle
The Marian Foundation
Maris Home Improvements
Mary, Mother of the Church
Mastercard Impact Corp.
MECC Restorative Justice Organization
Mercy Ministries
Missouri Residential Care, LLC
Network for Good
Pfizer Foundation
Polished Prints
Reinsurance Group of America
Roofers Mart
Schlotte Music Company
Sisters of Mercy of the Americas, Inc.
Sisters of Mercy - South Central Community
St. Louis Community Credit Union
St. Mary's Institute of O'Fallon
TCPL, LLC
UMW of Concord Trinity United Methodist Church
US Bank Foundation

Grants

Affordable Housing Commission
- City of St. Louis
Boeing Employee Community Fund
Department of Health
- City of St. Louis
Department of Human Services
- City of St. Louis
Lutheran Foundation of St. Louis
Missouri Department of Corrections
Missouri Department of Mental Health
Missouri Housing Development Commission
Office of Violence Prevention
- City of St. Louis
Roblee Foundation
Sisters of Mercy - South Central Community
Sisters of St. Joseph of Carondelet
St. Louis Community Foundation
St. Louis Philanthropic Organization
United Way of Greater St. Louis
Trio Foundation of St. Louis
Joan & John Vatterott Family Foundation
We Raise Foundation

BOARD OF DIRECTORS

July 1, 2022 - June 30, 2023 Represented

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empowering women.
strengthening families.
transforming communities.



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keywaycenter.org 